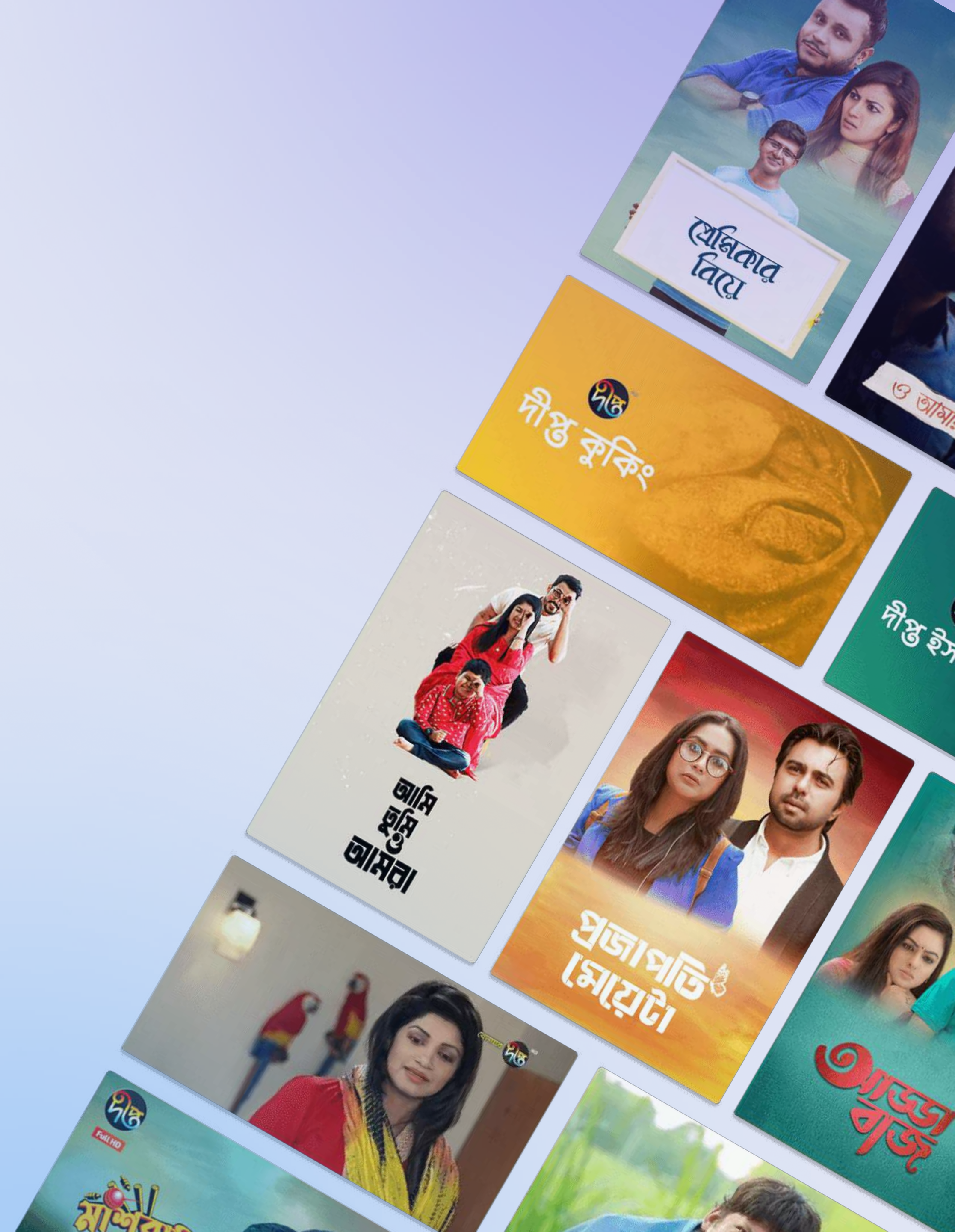




gotipath

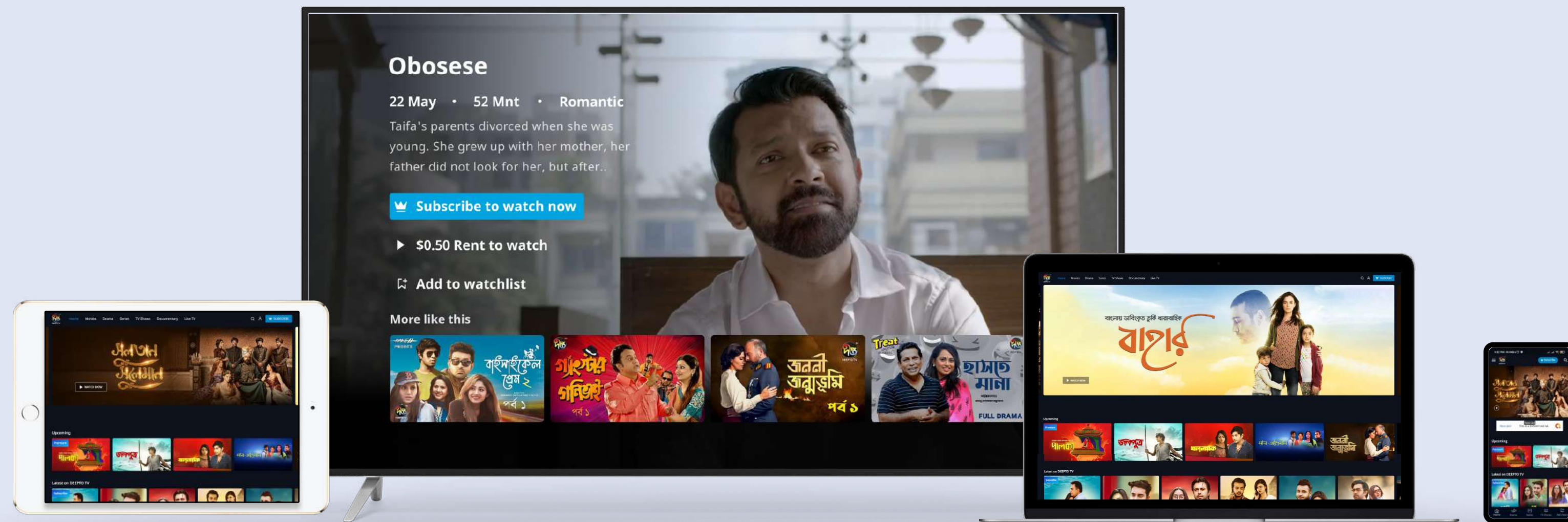
OTT Platform

Launch your OTT streaming service in **4** weeks



Complete OTT Platform

End-to-end video platform to power your Live, Video On Demand
and 24x7 Linear streaming business.



WHAT WE DO?

End-to-end video platform with purpose-built features



Manage

Subscribers, Content, Billing,
Products, Applications, Devices



Distribute

Distribute content to any- -where
in the world, on any major platform



Monetize

Generate Revenue via SVOD,
TVOD, AVOD or hybrid methods

FULLY MANAGED

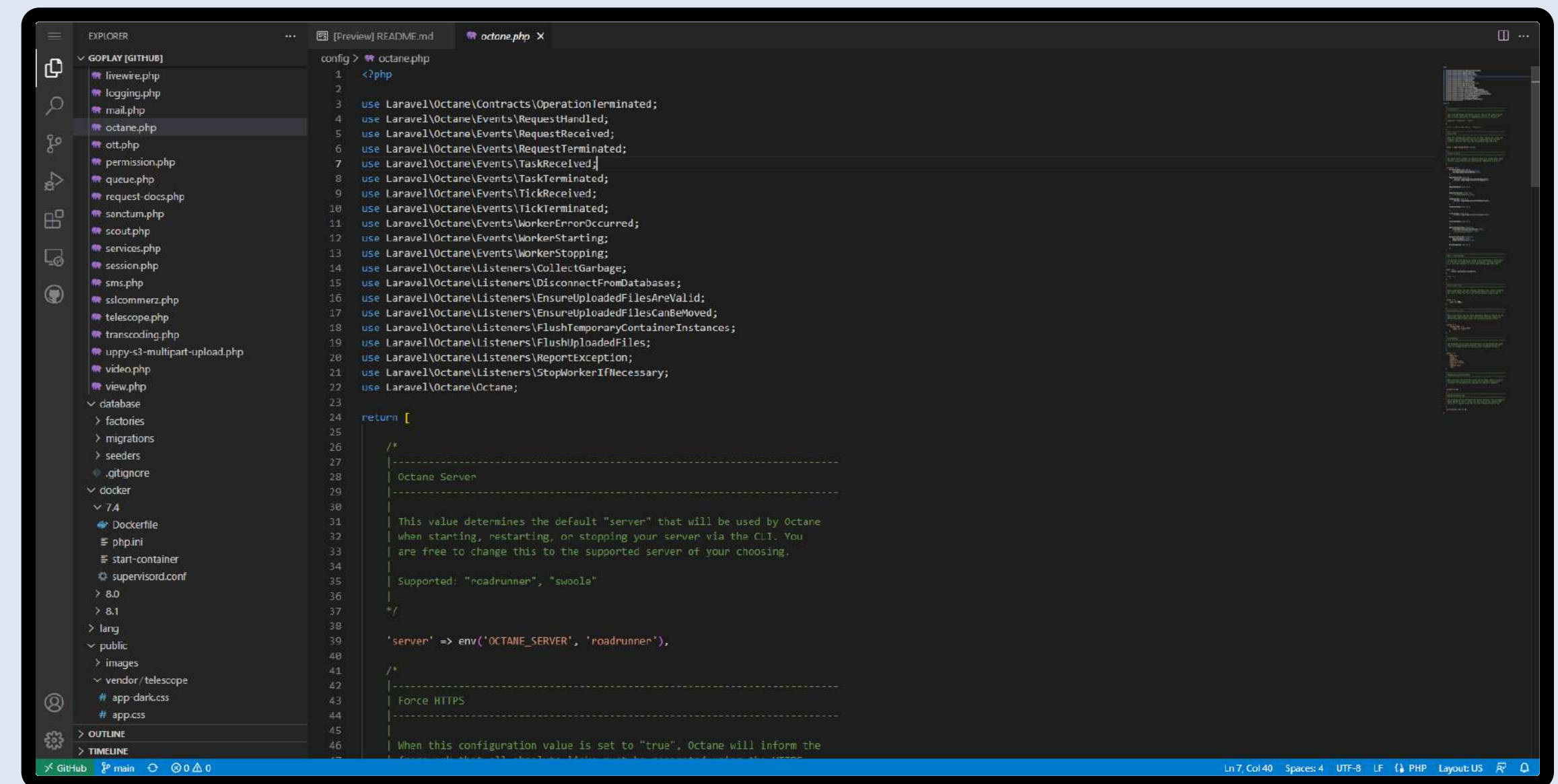
goplay▶

OUR PHILOSOPHY

Scale OTT business with low financial risk

Software

Our inhouse and international software team joined hands to built the most affordable and profitable OTT SaaS platform by leveraging on open-source technolgies. We can guarantee lowest CAPX and OPEX in the OTT industry

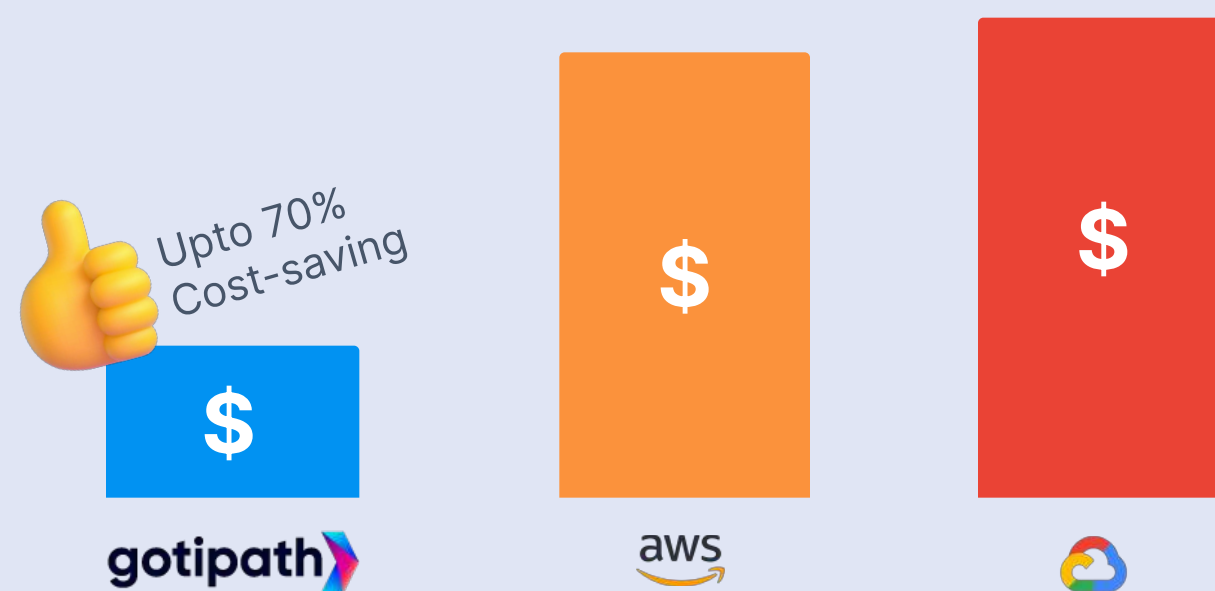


OUR PHILOSOPHY

Scale OTT business with low financial risk

Scaleable Cloud Platform

Gotipath introduced Bangladesh first Cloud Platform. Which is very affordable compared to other expensive cloud providers.



OUR PHILOSOPHY

Scale OTT business with low financial risk

Unlimited Scalability

Gotipath introduced world fast managed Multi CDN which helps to distribute content from the user nearest POP and guaranteed unbeatable performance.



200+ Tbps
Global Multi CDN



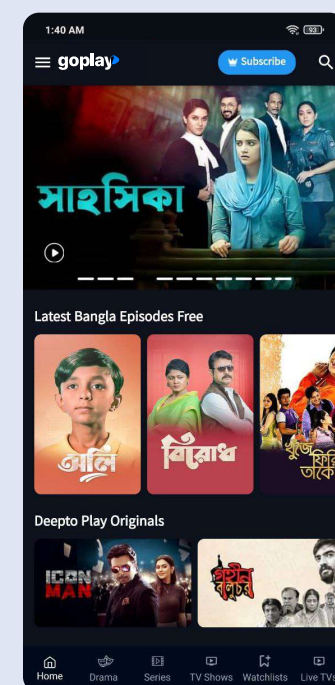
650K
Concurrent Viewer

WHAT WE OFFER

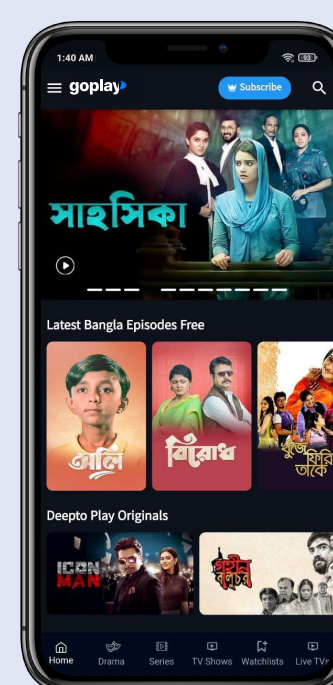
Available on popular platforms



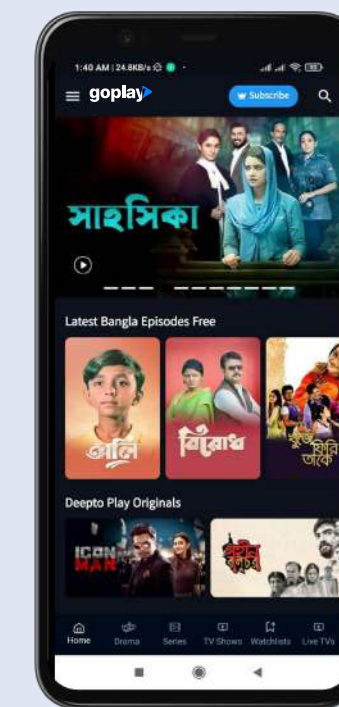
Desktop Web



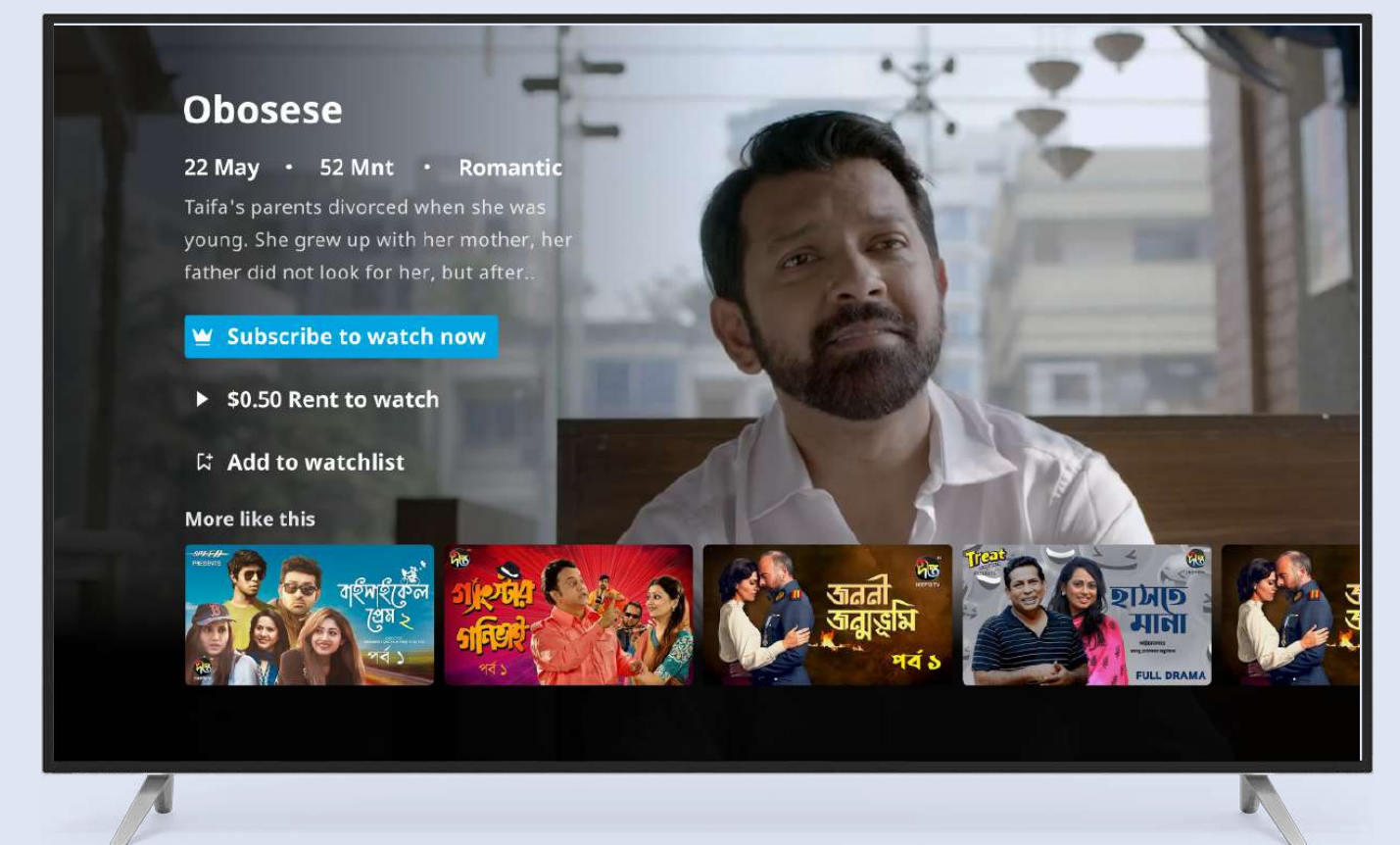
Mobile Web



iOS



Android



Android TV



iOS



androidtv

SUPPORTED CONTENT TYPES

Support all content types to make it happen



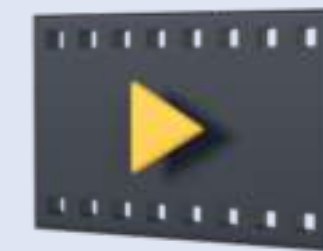
Movie



Drama



Series



Documentary



Live TV



Music

(Upcoming)

REVENUE MODEL

A plan for everyone



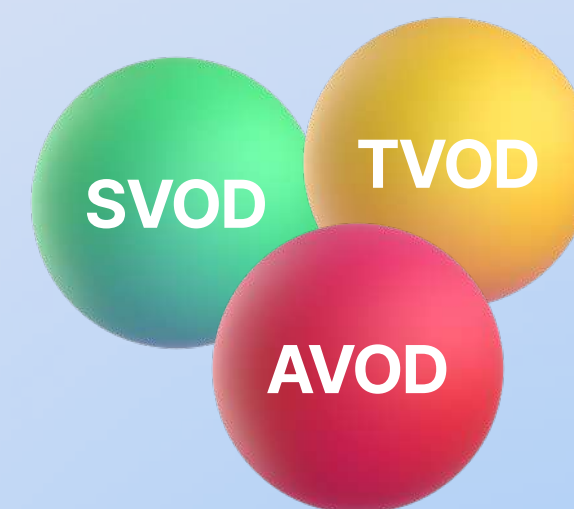
Monthly subscription fee to access premium ad-free & HD content



Viewers can access content on a pay-per-view basis



Free access to all content with interspersions of ads



Hybrid model

PAYMENT METHODS

Easy payment options

Personalise your payment gateways to include regional and popular payment methods such as digital wallets, credit card, debit card and internet banking options.



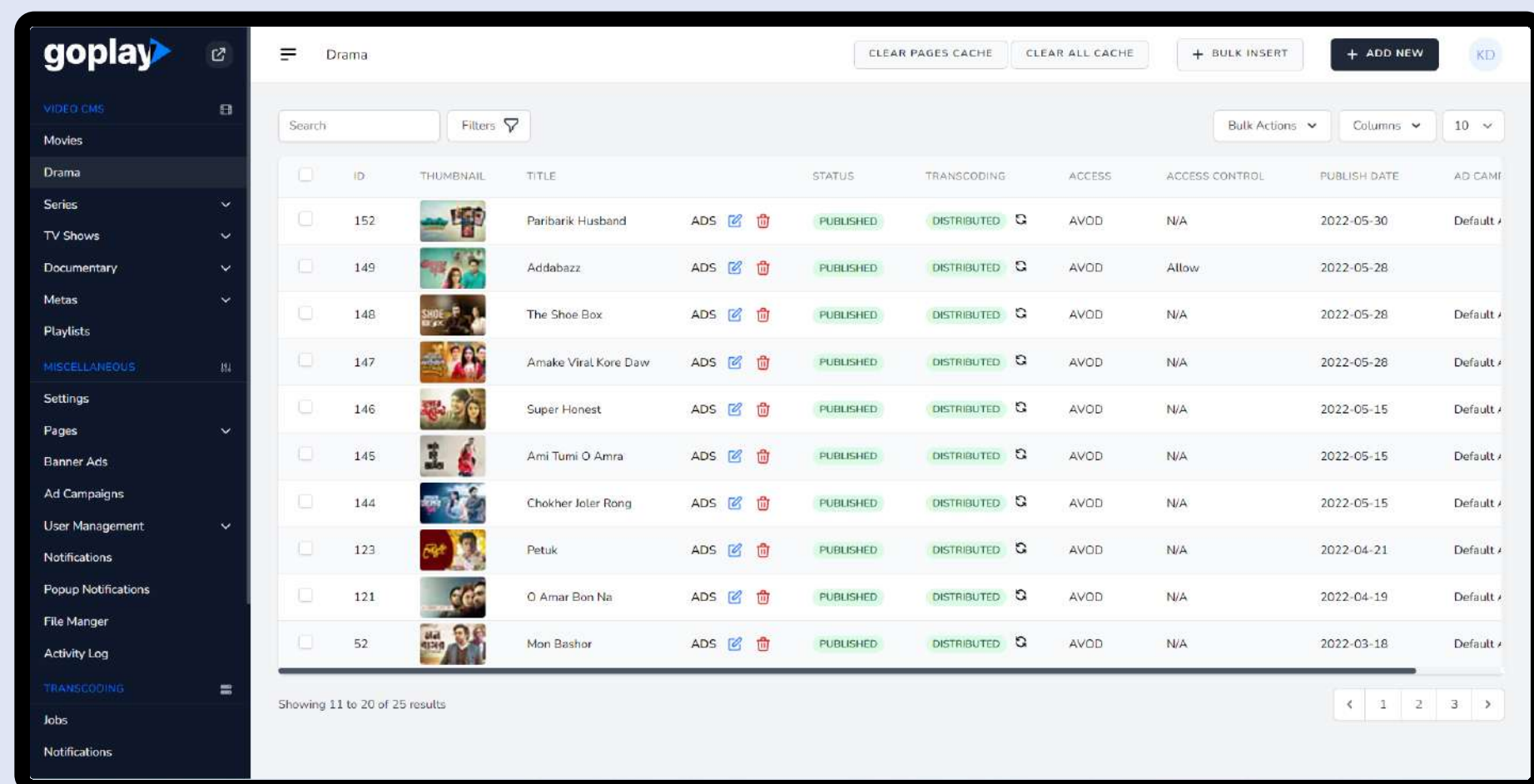
ADMIN

Video CMS

The most sophisticated cloud-based CMS to manage your content library, metadata and transcoding.

Features:

- Upload Movies, Drama, Web Series
- Custom Thumbnail, Poster
- Add Subtitle
- Add Trailer
- Create New Category, Genre
- Custom Playlist
- Linear Live TV Channels
- Import/Embed YouTube Videos
- Cast/Crew Add
- Multi Currency & Language



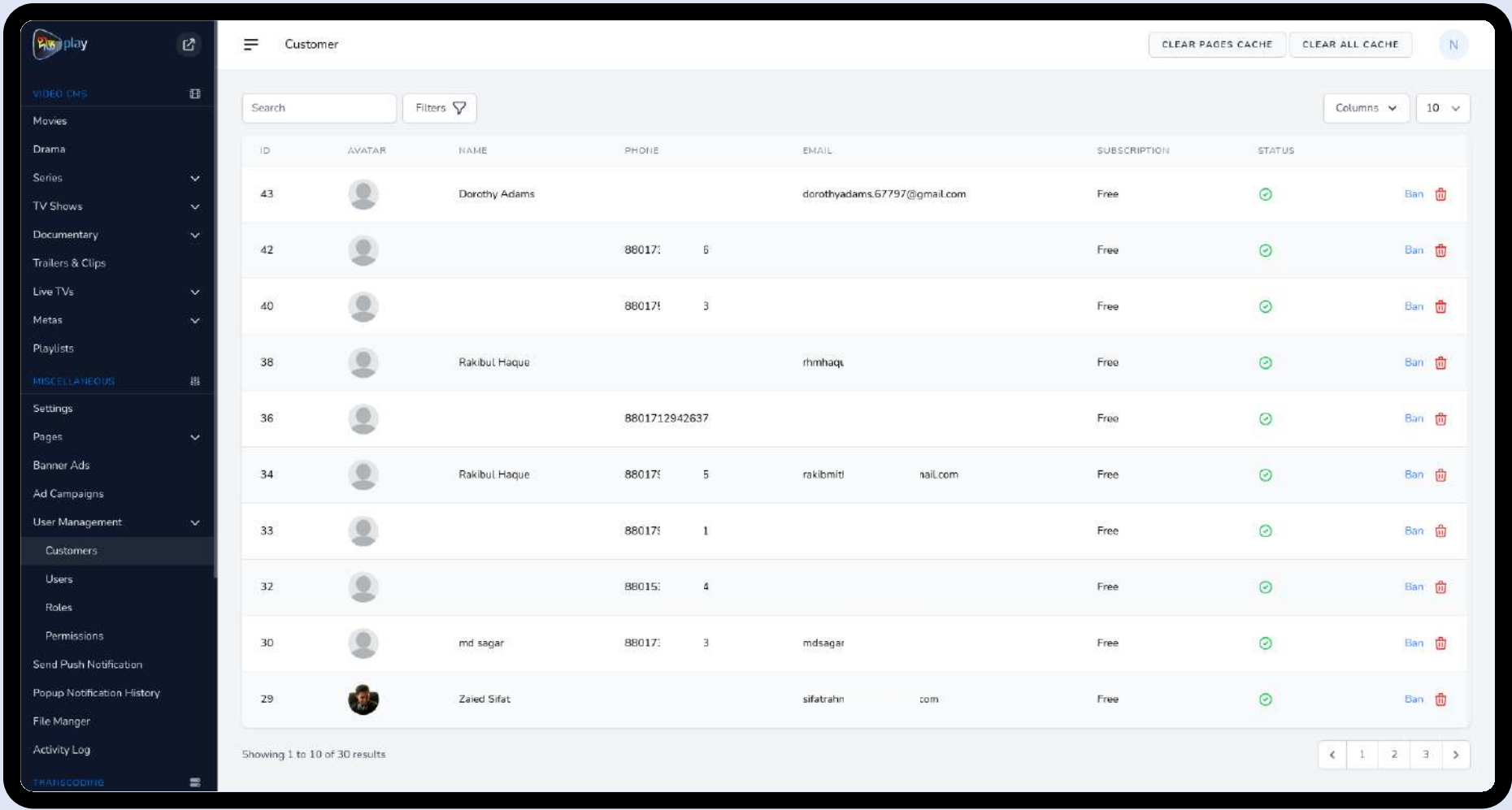
ADMIN

Smart CRM

Onboard easily and know users from the top to bottom

Features:

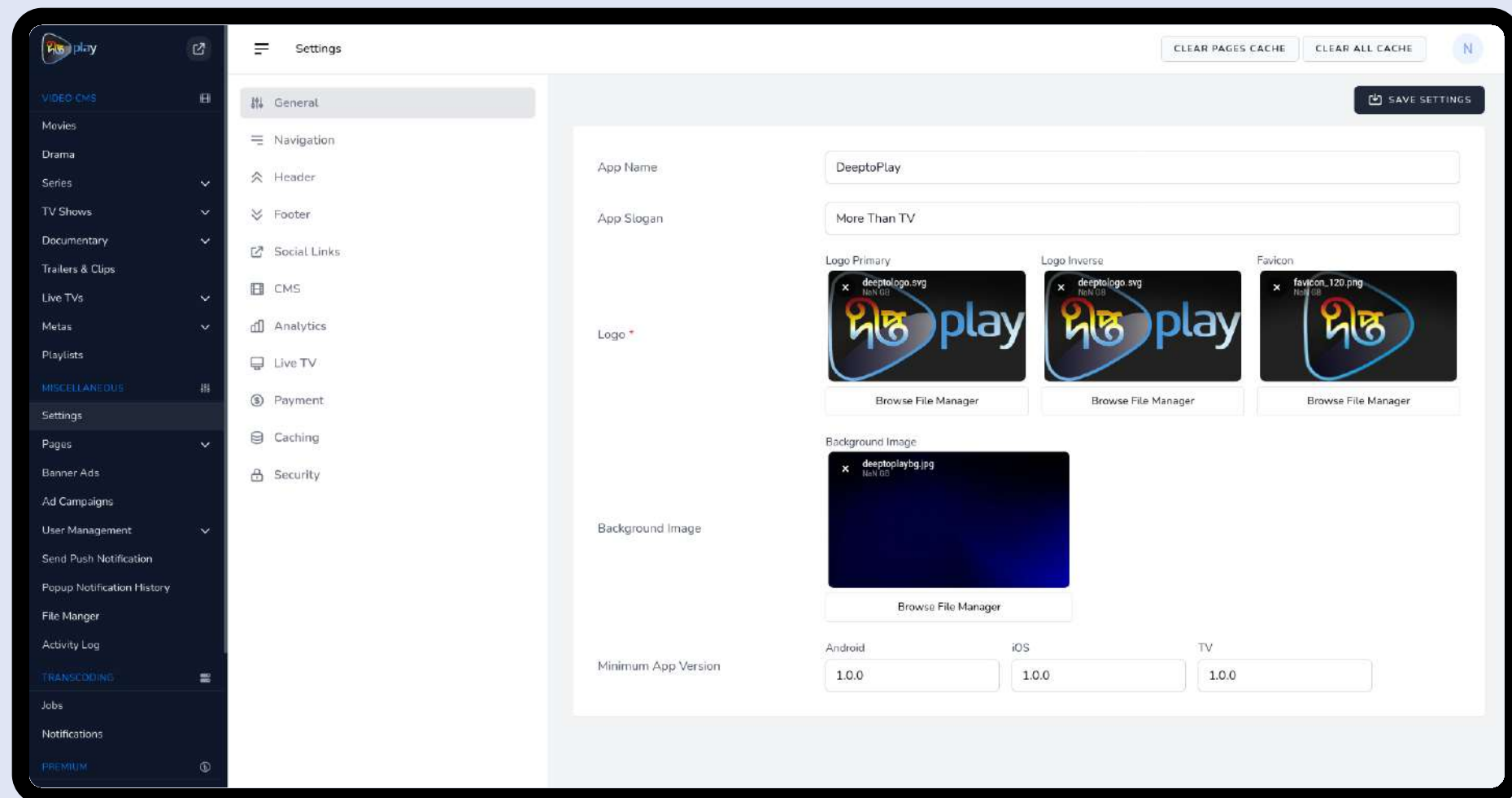
- Subscriptions History
- Purchase History
- Payment History
- User Ban/Unban
- Edit user
- Assign a package
- Delete user (S. Admin)



ADMIN

Platforms Settings

Powerful admin interface for easy platform management



Features:

- Manage website Frontend
- Manage Apps
- Manage all navigation
- Insert codes in header
- Insert codes in footer
- Manage social links
- Manage analytics setup
- Manage Live TV settings
- Payment settings
- Caching settings
- Security settings

CUSTOMER

Goplay is one of the fastest OTT platform

95

Performance

100

Progressive Web App

92

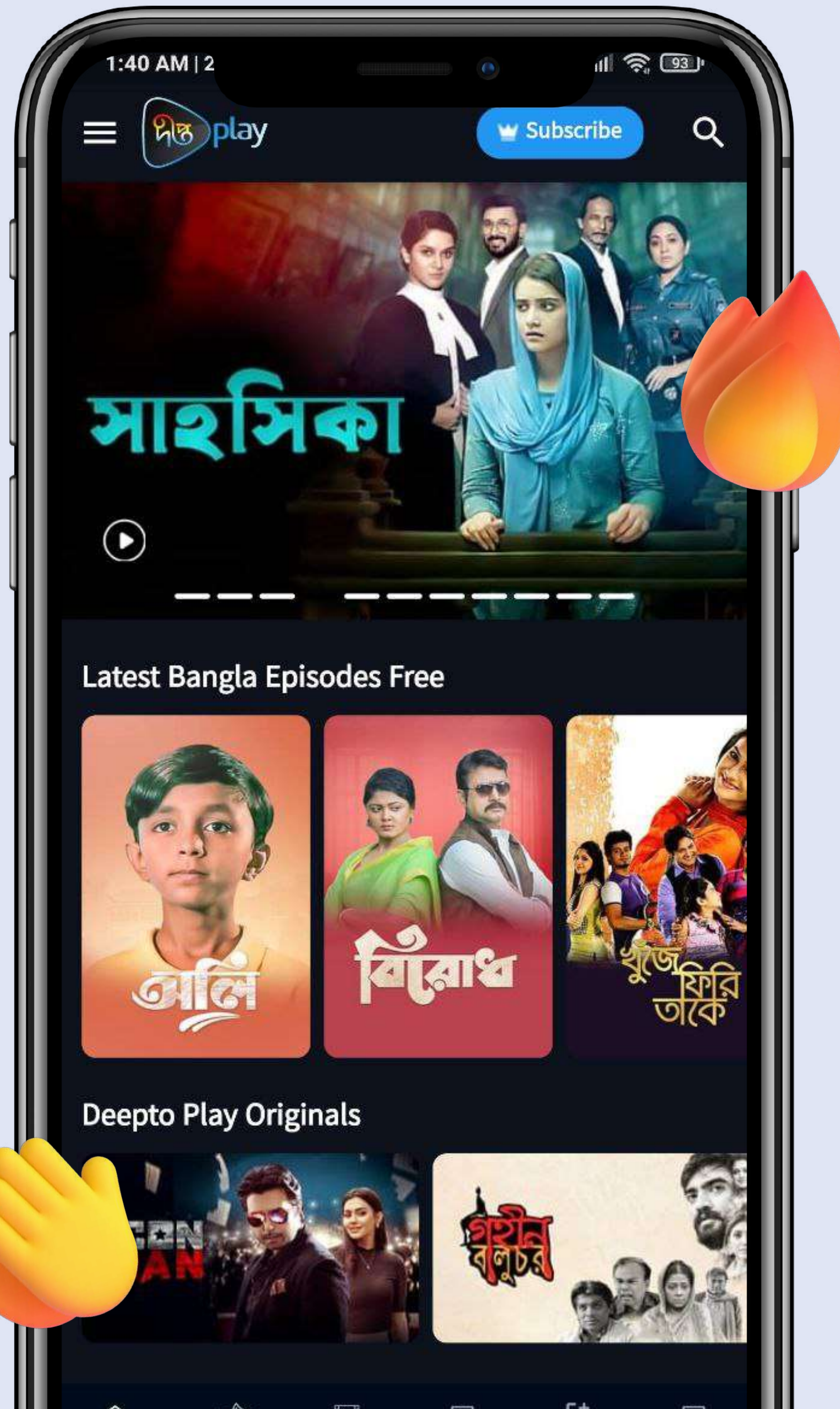
Accessibility

87

Best Practices

100

SEO



🔑 Fully Customizable Interface

Full control over the user interface on TV, mobile, and computer apps. Customize any of our frameworks to match your brand, or design a completely new app according to your specs.

🔑 Easy Registration & Login

Login with Phone OTP, Email, Facebook, Google or Apple

🔑 Userfriendly Player

Our player comes with very userfriendly well known interface that visitor are already used too.

CUSTOMER

Never ending feature updates

- ✓ Easy Navigation
- ✓ Double tap backward & forward
- ✓ Subscriptions History
- ✓ Purchase History
- ✓ Discount Coupon
- ✓ Reedem Voucher
- ✓ Continue Watch Where Left
- ✓ AI Based Suggetion
- ✓ Watch List
- ✓ Watch History
- ✓ Device Management
- ✓ Connect TV from mobile or web



TECHNOLGY

Modern technolgy stacks

Backend



Frontend



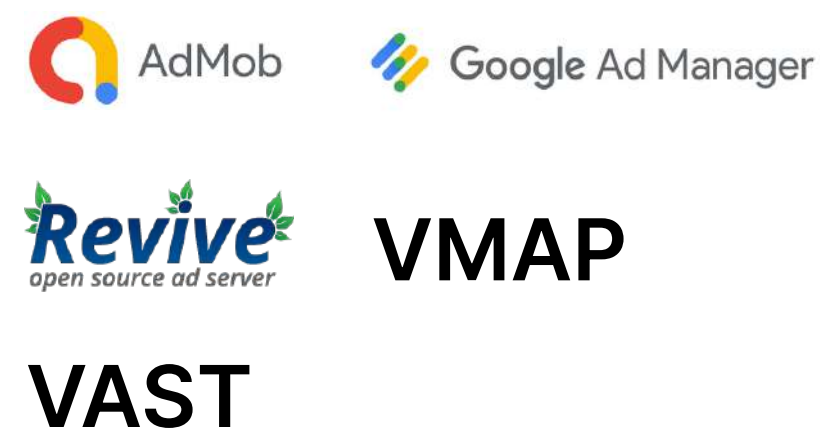
Cloud Service



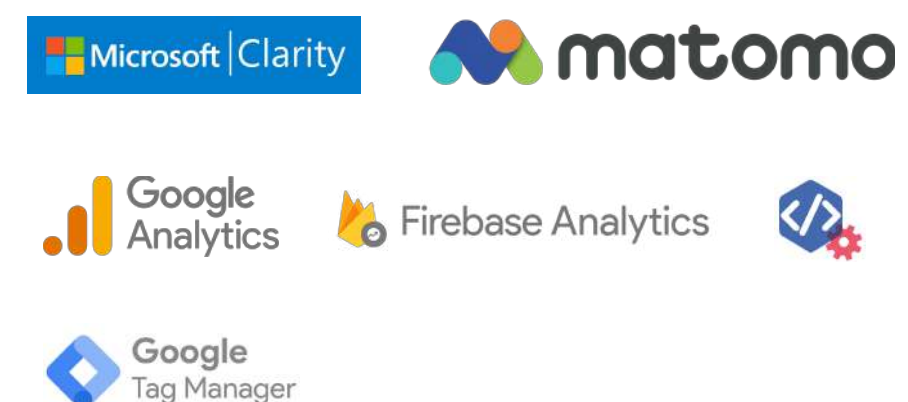
Payment Methods



Monetization



Analytics



Others



FAQ

Frequently Asked Questions

Q: Who own the platform?

A: You will be the owner. The domain and the accounts (play store/ apple store) will be owned by you.

Q: Can I customize the look and feel?

A: Sure, our team will develop as per your requirements.

Q: Do you charge for custom feature development?

A: We regular update new features. If the feature you are looking for not common or not in our pipeline we charge a fee as needed.

Q: How can I get platform support?

A: We have dedicated support portal where our team is available daily from 10AM - 7PM. For enterprise customer we do provide 24/7 monitoring team.

Q: Can I purchase the whole platform and continue development inhouse?

A: Yes we sell license per domain. With the lifetime license we will provide full platform source code and documentation.

CLIENTS

Clients love our service

Customer loving our product and service to build their OTT
empire



IN PROGRESS



PARTIAL



PARTIAL

“

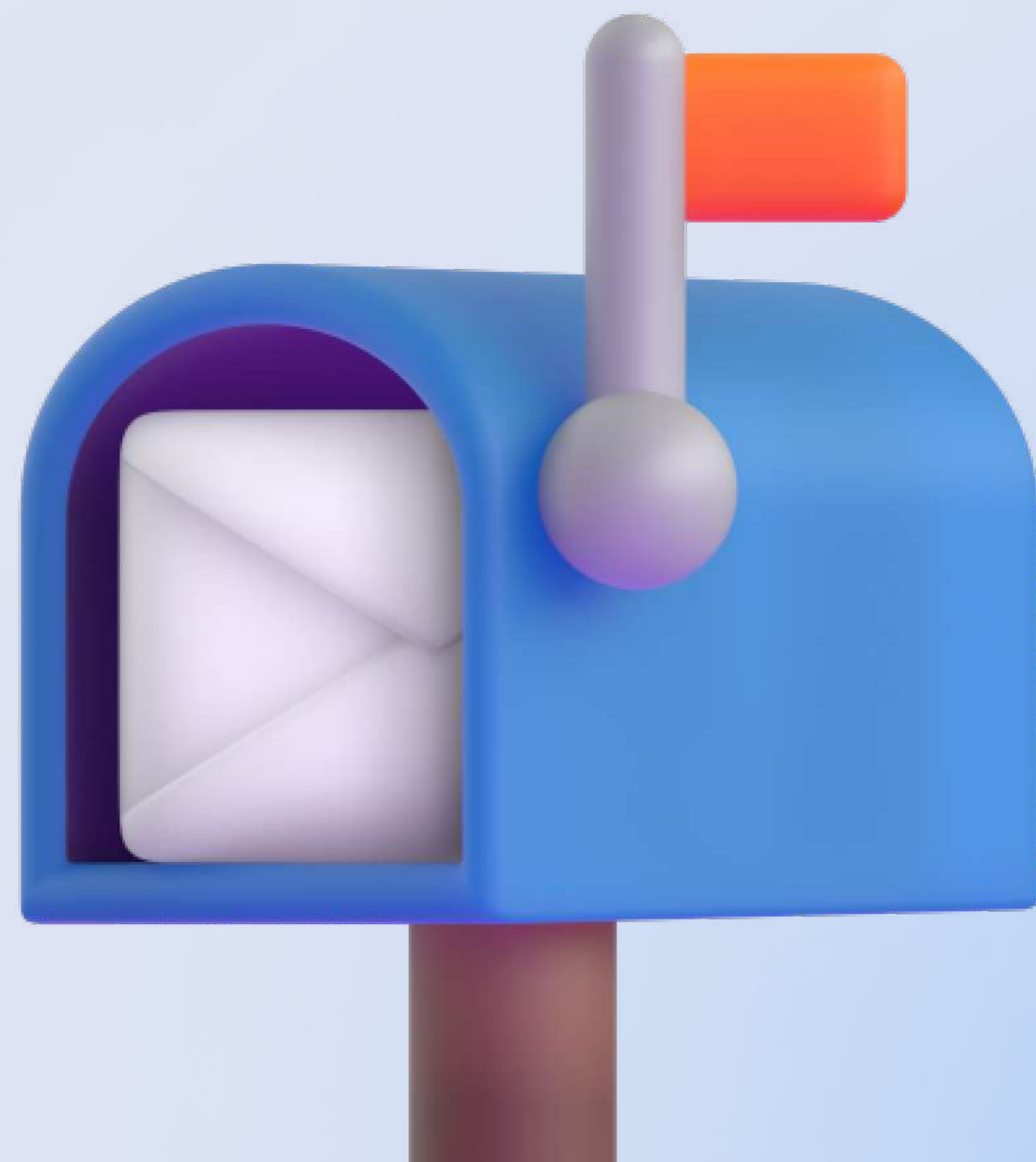
Goplay has all the top notch and up to date features for an OTT platform.



Mohammad Abu Nasim

AGM - Head of Digital Media, DeeptoPlay.com

Thank You



Let's Chat

Contact us. We'd love to speak

✉ mohan@nusratech.com

✉ zaied@gotipath.com